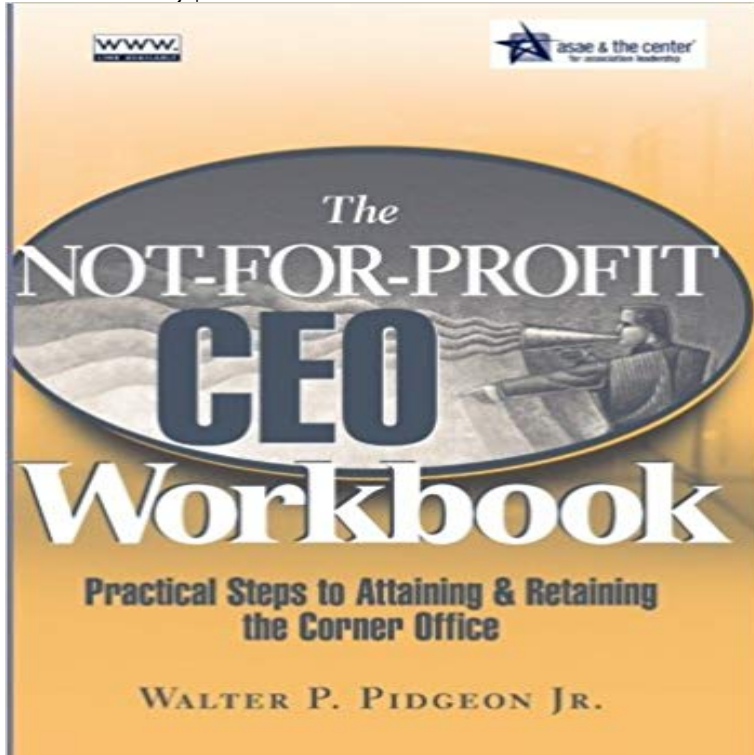


The Not-for-Profit CEO Workbook: Practical Steps to Attaining & Retaining the Corner Office



The Not-for-Profit CEO Workbook Practical Steps to Attaining & Retaining the Corner Office CEOs of not-for-profit associations (and those who aspire to be) face unique organizational challenges that require specific skills. Developed to complement The Not-for-Profit CEO, a core reference in the not-for-profit arena, this workbook helps readers translate information into action. Based on research that involved more than 100 not-for-profit CEOs and was conducted with the support of the American Society of Association Executives (ASAE), it provides the tools, techniques, and guidance to help readers develop the essential traits and competencies to become successful in the challenging, competitive not-for-profit world. It includes: * A CD-ROM with reusable, customizable forms, including checklists, personal analysis and self-assessment sheets, and more * Case studies of a high school student, a college student, a professional in the field, a for-profit executive, and a current not-for-profit CEO--studies that demonstrate practical steps to take at various stages along the career path * A guide to creating and regularly updating a personalized strategic career plan

Designed to help readers realize their potential and achieve their goals, this is a valuable resource and tool kit for not-for-profit professionals, current and aspiring CEOs, board members, and students.

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