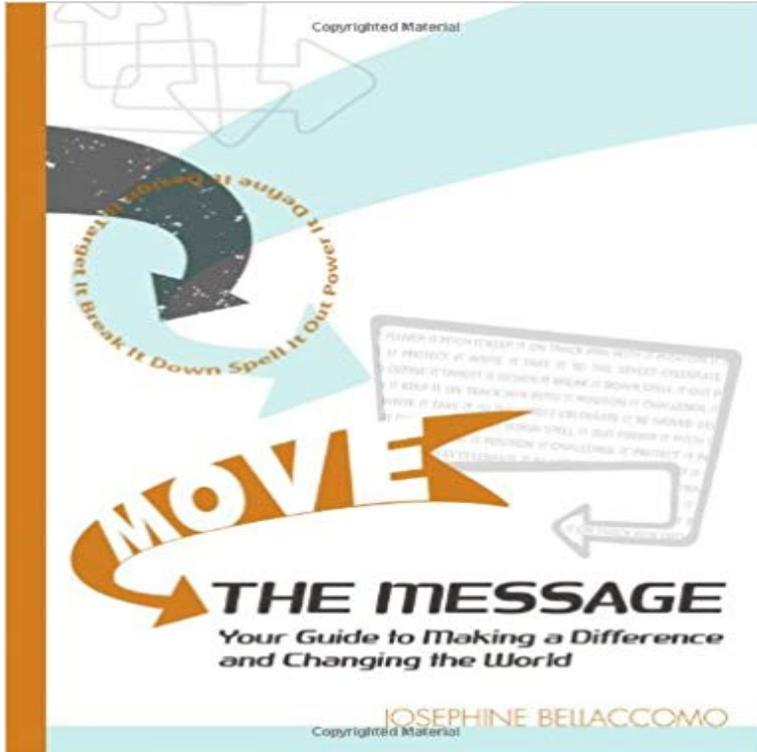


# Move the Message: Your Guide to Making a Difference and Changing the World



Many of us without the money to contract special media consultants or expensive public relations firms want to create change in the world, but find communicating our vision difficult, whether our audience is one individual, small groups, large audiences, or the media. Take action and empower others to act with this strategic approach. Target your message to the appropriate power holders. Design and pitch a compelling, persuasive presentation with visual impact. Field questions and comments to energize your audience to take action and move the message to others. With confidence, negotiate for progressive outcomes, construct captivating soundbites to the media, deflect personal attacks, and take the message to the streets to get winning results. In *Move the Message*, communications consultant and activist Josephine Bellacomo delivers a step-by-step process, complete with tips, tactics, strategies examples and exercises, to ensure that your message is focused, powerful and unstoppable. Whether the difference you want is local or global, this guide is essential for activists and concerned individuals working to create lasting change. Whether the difference you want to make is local or global, *Move the Message* is an essential guide for activists and concerned individuals in any cause, and is sure to become a classic in the field.

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KPMG is challenged with information and message overload. **Decision making lessons - Penn Arts and Sciences** Rated 5.0/5: Buy Move the Message: Your Guide to Making a Difference and Changing the World by Josephine Bellacomo: ISBN: 9781590560297 **Make Your Bed: Little Things That Can Change Your Life** And Maybe the World [William H. McRaven] on . If you want to change the world, start off by making your bed. . He devotes the 10-chapter book to lessons about moving beyond failure, standing up to However, General McRavens **Make Your Bed** comes across as refreshingly different from those books by **Making a Difference: NGOs and Development in a Changing World** This study guide is designed to help you and your students engage and manage damaging gender stereotypes images and messages that too often . 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