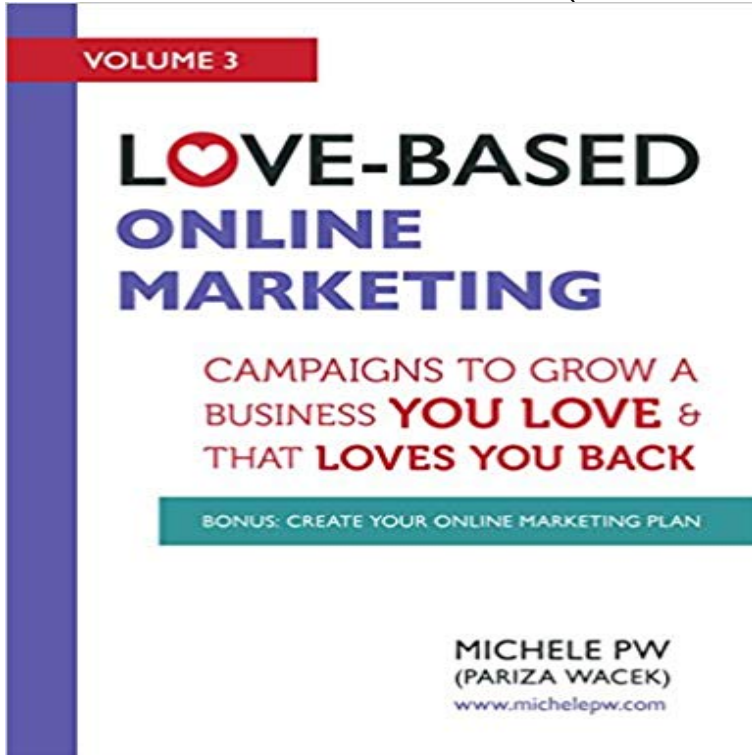


Love-Based Online Marketing: Campaigns to Grow a Business You Love AND That Loves You Back (Love-Based Business Book 3)



As an entrepreneur, small business owner, coach, consultant, speaker, author, and/or expert, you know marketing is the lifeblood of growing a successful business. Yet, for so many of us, marketing is also one of our biggest struggles. Well, that's all about to change. In Love-Based Online Marketing, Michele PW walks you through exactly how to create an Online Marketing Plan tailored specifically to you and your goals so you can grow a business you love AND that loves you back! And the best part, thanks to the Assessment included in this book, your Online Marketing Plan will be based around your Marketing Love Factor. This means you'll not only love your marketing (really! Even if you've always hated it before!), but you'll also be empowered to market your business in the exact, perfect way for you. So if attracting, inspiring and inviting your ideal prospects to become ideal clients and customers without being hype-y, sales-y or slime-y feels like a breath of fresh air, this book may be exactly what you've been looking for.

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