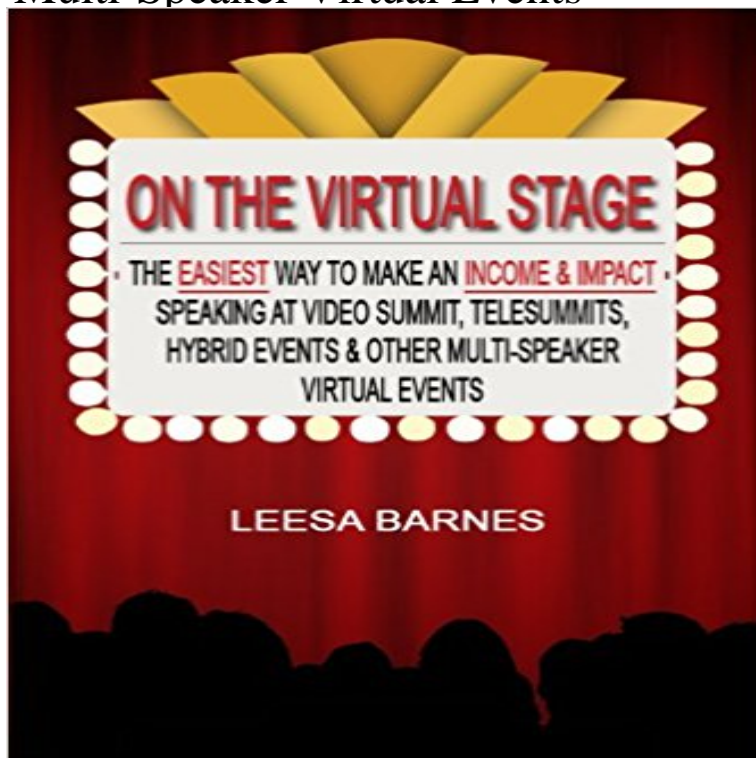


## On the Virtual Stage: The Easiest Way to Make an Income & Impact Speaking at Video Summits, Telesummits, Hybrid Events & Other Multi-Speaker Virtual Events



You were asked to speak at a telesummit, video summit, hybrid event or some other virtual event. You eagerly said Yes, but now, you're wondering how to prepare. While you have TONS of experience presenting in front of audiences at workshops, conferences or trade shows, you're mystified about how to do so in front of an audience you won't be able to see. Your first reaction will be to treat them like you would a non-virtual audience. However, if you do, you'll lose your virtual audience immediately. On the Virtual Stage will provide best practices you should use to be a dream virtual speaker the speaker any Virtual Event Manager would want to work with. You'll discover the unique personality of virtual events so you're not surprised by the requirements you need to follow. In this book, you'll learn:

- \* The 3 reasons why you must add speaking at virtual events to your speaking business
- \* The 3 ways to find virtual event speaking opportunities
- \* How to make money speaking at virtual events if they can't pay your speaking fee
- \* How to prepare your bio, speaker introduction and session description so you attract a ton of attendees to your session
- \* The powerful way to write learning outcomes and how mastering this skill will get you booked on the virtual stage every time
- \* Why your slides make lousy handouts and what you should give to virtual attendees instead
- \* The traps to avoid when signing the speaker release form
- \* How to promote your participation speaking at a virtual event
- \* The 10-point checklist you must always go through right before you step up on the virtual stage
- \* How to build your list after you speak at a virtual event
- \* The best way to handle an in-room and virtual audience if you're speaking at an hybrid event
- \* The 14 questions you must consider before saying Yes to an invitation to speak at a telesummit, video summit or hybrid event
- \* The 4 ways to become a

dream speaker so you attract an endless stream of virtual event invitations

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