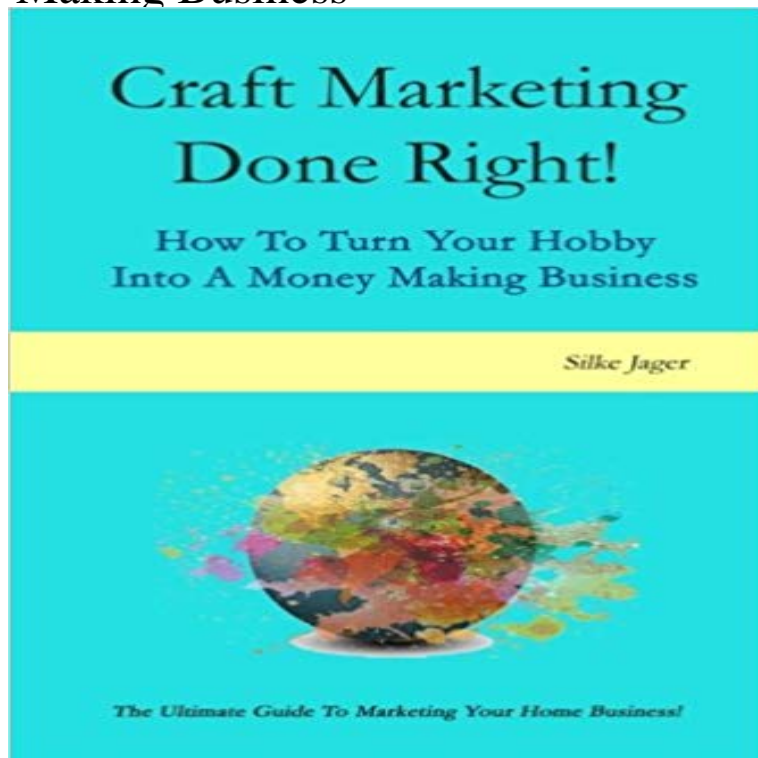


# Craft Marketing Done Right!: How To Turn Your Hobby Into A Money Making Business



Craft Marketing Done Right! is a comprehensive marketing book for artist, craft makers, hobbyists and small business owners. This book will help you understand the process of building a home based business and teach online, as well as offline marketing strategies. It is filled with up to date details on every aspect of a home business: Starting with ideas and planning Setting up a legal home business Tips for writing a business plan Pricing products for profit Photography tips How to use social media Creating a global web presence Useful and practical marketing ideas Engaging customers and staying in touch Silke Jager will be teaching you everything you need to know about marketing your small business, making a positive impact on your sales and how best to connect with your customers before and after a sale. Start, manage, and market a successful home based business selling art, craft items, or any other type of products. This instructional and easy to read guide also includes end of chapter checklists and online resources to related blogs & websites. The only book you will ever need to help take your craft from a hobby to a business. I really enjoyed the book and I will keep it with me for referral at all times. I am already referring to it ;-)- Jessie Cable, Bottles Be Glowing Store Owner on Etsy A companion website to accompany the book is also available. It offers extra features and free downloads, please take a look by visiting: [JagerWebDesign.com](http://JagerWebDesign.com)

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