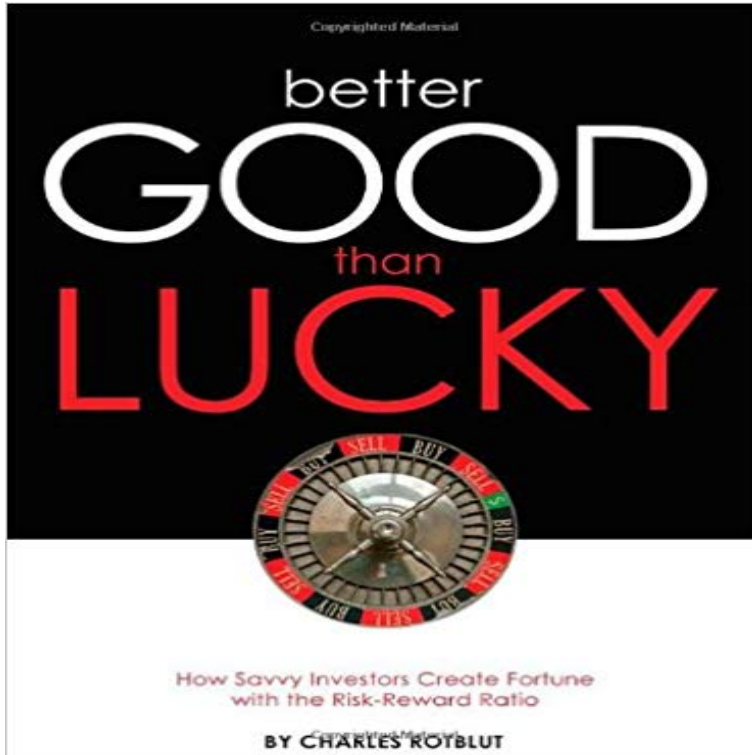


# Better Good than Lucky: How Savvy Investors Create Fortune with the Risk-Reward Ratio



In his work as a financial analyst, Vice President with the American Association of Individual Investors, and frequent contributor to SFO Magazine and Forbes.com, Charles Rotblut came to realize that most average investors are overwhelmed by too much investment information and misled by confusing, conflicting, or unrealistic investment advice. Then, he set out to create a solution: a concise, accessible, and exceptionally useful investment book. In *Better Good than Lucky: How Savvy Investors Create Fortune with the Risk-Reward Ratio*, Charles Rotblut gets back to basic, time-tested investment principles and practices. Instead of wasting time on tricks for beating the market, Rotblut explains the cornerstones of smart investing and shows investors how to apply them, step by step, to create their own luck. Maximizing reward is about identifying the bargain stocks, as Rotblut makes clear and simple. In easy-to-understand language, he can let everyday investors in on how to: Quickly assess the information provided by the financial media and investment gurus and use it to their advantage to build a winning diversified portfolio; Judge the future profitability of a business by its business model; Read a business's balance sheet, income statement, and cash flow statement for valuable clues into its stock's growth potential; Determine how much a stock is worth by understanding its valuation, which isn't the same as its price; and more. Reliable and user-friendly, *Better Good than Lucky* is a welcome guide for investors with no time or money to waste.

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Biography: Charles Rotblut is a vice president with the **Better Good than Lucky: How Savvy Investors Create - Goodreads** He also wrote the book Better Good than Lucky: How Savvy Investors Create Fortune with the Risk-Reward Ratio. Great to be meeting with you, **The Importance of Book Value - AAI** - 22 secFREE DOWNLOAD Better Good than Lucky How Savvy Investors Create Fortune with the **Investing Risk - Sure Dividend Sure Dividend** Charles Rotblut - Better Good Than Lucky: How Savvy Investors Create Fortune with the Risk-Reward Ratio jetzt kaufen. ISBN: 9781934354148 **FREE DOWNLOAD Better Good than Lucky How Savvy Investors** Posted by admin on 12:42 am. Filed under Uncategorized. 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An existing company . good, but if shareholders decide to roll the dice and assume . Better Good Than Lucky: How Savvy Investors Create Fortune With the Risk-Reward Ratio (W&A Publishing), scheduled to be published this summer. **Real Estate: My Favorite Investment Asset Class To Build Wealth** - 5 secDownload Better Good than Lucky: How Savvy Investors Create Fortune with the Risk-Reward **Charles Rotblut - Intelligent Investing - Forbes** He is also the author of the book Better Good than Lucky: How Savvy. Investors Create Fortune with the Risk-Reward Ratio, which was published in 2010.2. **Better Good than Lucky: How Savvy Investors Create Fortune with** Better Good than Lucky has 5 ratings and 1 review. Charles said: This my book. I wrote it because many Better Good than Lucky: How Savvy Investors Create Fortune with the Risk-Reward Ratio. Other editions. Enlarge cover. 10021048. He is also the author of Better Good than Lucky: How Savvy Investors Create Fortune with the Risk-Reward Ratio (W&A Publishing/Traders Press). Contributor **Better Good than Lucky: How Savvy Investors Create Fortune with** Better Good Than Lucky: How

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